# *“It Takes Heart”* Resource Home Marketing Coordinator

The “It Takes Heart” initiative is a statewide effort to address the critical need for resource homes, including kinship and foster care, as well as adoptive families in Ohio. The role of the Regional Marketing Coordinator is pivotal in this initiative, focusing on marketing and awareness to ensure that agencies and stakeholders are well-equipped to meet the program’s goals.

## **As a Resource Home Marketing Coordinator, you will:**

* Engage with local agencies, influencers, and community leaders to share resources and information about the “It Takes Heart” program.
* Speak at community events, schools, and local gatherings to raise awareness and persuade interested individuals to seek more information about foster and adoption opportunities.
* Partner with local groups, community events, and businesses within your assigned area to increase awareness of the need for resource homes.

***A community-focused and innovative thinker, the ideal candidate will have experience with resource family recruitment and developing lead generation strategies.***

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## **Qualifications**

* A bachelor’s degree in a relevant field is preferred but not required.
* Prior experience in the social services, preferably working with foster youth, parents, or former foster youth is desired. Lived experience in the foster care system is highly preferred.
* A valid driver’s license with a clean driving record for the past 4 years and reliable transportation.
* Proven self-starter with the ability to manage time and work priorities independently.
* Excellent communication, interpersonal, and problem-solving skills.
* The ability to work independently and as part of a team.
* The ability to work flexible hours, including evenings and weekends.
* The ability to pass required background checks and drug screening.

## **Service Area**

## This position is responsible for providing services within Service Delivery Area 10: Athens, Belmont, Guernsey, Hocking, Monroe, Morgan, Muskingum, Noble, Perry, and Washington Counties***. Applicants must be a resident of one of these counties.*** Must be willing to travel extensively throughout the service area, up to 500 miles per month.

## **Type of Position**

This is a fully remote position. Part-time, hourly. 20-25 hours per week. Salary $19.00 to $21.00 per hour, depending on education and experience level. Not eligible for benefits. This is a leased position established and maintained in partnership with the Ohio Children’s Alliance. This position is contingent upon continued grant funding.

## **How to Apply**

If you are interested in joining our team and making a difference in the lives of young people, please send your resume and cover letter to [careers@sojournerscare.net](mailto:careers@sojournerscare.net) by March 31, 2024. Please include “It Takes Heart” in the subject line of your email. We look forward to hearing from you!

*Sojourners is an equal opportunity employer and does not discriminate based on race, color, religion, sex, national origin, age, disability, sexual orientation, gender identity, or any other characteristic protected by law. We value diversity and inclusion and encourage all qualified individuals to apply.*